

## Previous:

### Profile

Date 27-Nov-2004

Addresses total : 1 - <http://www.ford.co.uk>

Search engines total : 17 **Altavista UK** (English - UK) - **AOL UK** (UK Sites) - **AskJeevesUK** (Ask - UK web results) - **BBCiUK** (Search - the Web) - **Espotting UK** (Web Search) - **Euroseek** (English) - **FreeserveUK (Wanadoo UK)** (Search - UK sites only) - **Google UK** (the web) - **Google UK** (pages from the UK) - **HotBot UK** (Search) - **Looksmart UK (UK Directory)** (Search UK) - **Lycos UK** (Search - UK) - **MiragoUK** (Web - Search) - **MSN UK** (Search) - **Overture UK** (Find It!) - **Tiscali UK** (Search - the web (+Sponsored Links)) - **Yahoo UK** (Search - UK only)

Keywords or phrases total : 2 ford car - ford cars

**Max pages to scan per search engine: 5**

### Summary

Position	Date:27-Nov-2004
1st position	15
1st page	15
Other page(s) (2 to 5)	12
Total ranked (1 to 5)	42
Total not ranked (1 to 5)	<b>2</b>

### Summary

Position	Date:27-Nov-2004
1st position	15
Top 10	12
Top 20	5
Total ranked	32
Total not ranked	<b>12</b>

## Ranking Report

http://www.ford.co.uk

Search engine	Keyword	Page (out of 5)	Position
Altavista UK : English - UK	ford car	2	20
	Title Ford :: Car range		
	Exact URL http://www.ford.co.uk/car_range		
Altavista UK : English - UK	ford cars	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
AOL UK : UK Sites	ford car	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
AOL UK : UK Sites	ford cars	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
AskJeevesUK : Ask - UK web results	ford car	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
AskJeevesUK : Ask - UK web results	ford cars	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
BBCiUK : Search - the Web	ford car	3	22
	Title Ford :: Car range		
	Exact URL http://www.ford.co.uk/car_range		
BBCiUK : Search - the Web	ford cars	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
Espotting UK : Web Search	ford car	1	1
	Title Ford cars - official site (Cost to advertiser: £0.33)		
	Exact URL http://www.ford.co.uk/ie/current_promo/-/-/-/-/-/-		
Espotting UK : Web Search	ford cars	1	1
	Title Ford cars - official site (Cost to advertiser: £0.33)		
	Exact URL http://www.ford.co.uk/ie/current_promo/-/-/-/-/-/-		
Euroseek : English	ford car	1	3
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
Euroseek : English	ford cars	1	3
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
FreeserveUK (Wanadoo UK) : Search - UK sites only	ford car	1	2

	Title Ford - Official Site		
	Exact URL http://www.ford.co.uk		
FreeserveUK (Wanadoo UK) : Search - UK sites only	ford car	4	36
	Title Ford :: Car range		
	Exact URL http://www.ford.co.uk		
FreeserveUK (Wanadoo UK) : Search - UK sites only	ford cars	1	2
	Title Ford - Official Site		
	Exact URL http://www.ford.co.uk		
FreeserveUK (Wanadoo UK) : Search - UK sites only	ford cars	2	17
	Title Ford :: home		
	Exact URL http://www.ford.co.uk		
Google UK : pages from the UK	ford car	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
Google UK : pages from the UK	ford cars	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
Google UK : the web	ford car	1	3
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
Google UK : the web	ford cars	1	3
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
HotBot UK : Search	ford car	3	21
	Title Ford :: Car range		
	Exact URL http://www.ford.co.uk/car_range		
HotBot UK : Search	ford cars	1	1
	Title Ford :: home		
	Exact URL http://www.ford.co.uk/		
Looksmart UK (UK Directory) : Search UK	ford car	1	2
	Title Ford - Official Site		
	Exact URL http://www.ford.co.uk		
Looksmart UK (UK Directory) : Search UK	ford car	5	48
	Title Ford :: Car range		
	Exact URL http://www.ford.co.uk		
Looksmart UK (UK Directory) : Search UK	ford cars	1	2
	Title Ford - Official Site		
	Exact URL http://www.ford.co.uk		
Looksmart UK (UK Directory) : Search UK	ford cars	3	29
	Title Ford :: home		
	Exact URL http://www.ford.co.uk		
Lycos UK : Search - UK	ford car	2	20
	Title Ford :: Car range		

	Exact URL	http://www.ford.co.uk/car_range		
Lycos UK : Search - UK		ford cars	1	1
	Title	Ford :: home		
	Exact URL	http://www.ford.co.uk/		
MiragoUK : Web - Search		ford car	N/A	N/A
MiragoUK : Web - Search		ford cars	N/A	N/A
MSN UK : Search		ford car	1	1
	Title	Ford UK - Official Site		
	Exact URL	http://www.ford.co.uk		
MSN UK : Search		ford car	2	21
	Title	Ford :: Car range		
	Exact URL	http://www.ford.co.uk/car_range		
MSN UK : Search		ford cars	1	1
	Title	Ford :: home		
	Exact URL	http://www.ford.co.uk		
Overture UK : Find It!		ford car	1	2
	Title	Ford - Official Site		
	Exact URL	http://www.ford.co.uk		
Overture UK : Find It!		ford car	1	37
	Title	Ford :: Car range		
	Exact URL	http://www.ford.co.uk		
Overture UK : Find It!		ford car	4	141
	Title	Ford :: Fusion		
	Exact URL	http://www.ford.co.uk		
Overture UK : Find It!		ford cars	1	2
	Title	Ford - Official Site		
	Exact URL	http://www.ford.co.uk		
Overture UK : Find It!		ford cars	1	18
	Title	Ford :: home		
	Exact URL	http://www.ford.co.uk		
Tiscali UK : Search - the web (+Sponsored Links)		ford car	1	2
	Title	Ford - Official Site		
	Exact URL	http://www.ford.co.uk		
Tiscali UK : Search - the web (+Sponsored Links)		ford car	5	42
	Title	Ford :: Car range		
	Exact URL	http://www.ford.co.uk/car_range		
Tiscali UK : Search - the web (+Sponsored Links)		ford cars	1	2
	Title	Ford - Official Site		
	Exact URL	http://www.ford.co.uk		
Tiscali UK : Search - the web (+Sponsored Links)		ford cars	3	21
	Title	Ford :: home		
	Exact URL	http://www.ford.co.uk/		
Yahoo UK : Search - UK only		ford car	1	20

Yahoo UK : Search - UK only

Title Ford :: Car range  
Exact URL [http://www.ford.co.uk/car\\_range](http://www.ford.co.uk/car_range)  
ford cars  
Title Ford Motor Company  
Exact URL <http://www.ford.co.uk/>

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